

• C o u n t e r p o i s e •

The Amateur Radio Club of El Cajon

Volume XLVII

October 2006

Number 10



Amateur Radio Club of El Cajon meets every 2nd Thursday at 7:00 pm at the First Lutheran Church of El Cajon. The address is 867 South Lincoln Ave. Next meeting:

October 12, 2006 7:00 pm

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All Official written communication is to be submitted to:

A.R.C.E.C. P.O. Box 50, El Cajon, CA 92022

The Counterpoise is a publication of the Amateur Radio Club of El Cajon (ARCEC). It is published once monthly and contributions are accepted from officers and members of the club. We also encourage input from members of the Amateur Radio Club of El Cajon. Opinions expressed are solely that of the author and do not necessarily reflect the opinions of the Amateur Radio Club of El Cajon (ARCEC). Articles may be submitted either by e-mail or mail to the editor.

Paul Rios at:

WA6BGScouterpoise@cox.net or by post
1237 Victor Ave #4, El Cajon, CA 92021

The Deadline is Sunday after the General Meeting.

Amateur Radio Club of El Cajon

Web Site: <http://www.wa6bgs.org>

Counterpoise E-Mail address

WA6BGScouterpoise@cox.net



October meeting Ant. talk by Gordon AE6QW

2006 Officers

President	KC6QLS	Paul Rios	593-9445
Vice-President	AI6O	Ed Felter	668-0928
Secretary	N6OPH	Mike Maston	296-9067
Treasurer	KF6WXA	Susan Kochel	445-6067
Past President	KG6JCW	Mike "Stogie" Panger	263-4439

2006 Board of Directors

Affiliated Clubs	AE6AV	Larry Plummer	460-1818
Public Service	N6NKJ	Rich Beisigl	444-5465
Prizes	WA6PPG	Carl Ferree	328-2694
Membership	KC6TBG	Ann Rios	593-9445
Instructor	AE6QW	Gordon Shackelford	561-6323
Social	KD6PRV	Anselmo Ruiz	574-0720

2006 Standing Committee

Club Attire	K6PKS	Paul Schmidt	733-2284
SANDARC Delegate	K5WFW	Len Fulbright	258-1322
Public Relations	KC6QLS	Paul Rios	593-9445
Counterpoise Editor	KC6QLS	Paul Rios	593-9445
Education	N6OPH	Mike Maston	296-9067
Estate Sales	N6JOJ	Tom Myrick	449-3547
Field Day	AI6O	Ed Felter	668-0928
Health & Welfare	KF6XY	John Cordle	697-2700
Historian	OPEN		
Net Manager	KG6TDP	Mike O	444-9090
Post Mistress	KC6TBG	Ann Rios	593-9445
Technical	W6RHV	Bob Boehme	448-4728
Ticket Lady	KI6EEK	Lisie Rios	
Swap Meet	N6JOJ	Tom Myrick	449-3547
Bylaws	KF6XY	John Cordle	697-2700
WA6BGS Trustee	AE6CQ	Michael Martak	562-6477
WAMO	W6LKK	Erich Bennett	401-7332
Web Master	KC6QLS	Paul Rios	593-9445

Staff and Writers:

KC6QLS	Paul	Editor
AI6O	ED	Vice President
N6OPH	Mike	Meeting Minutes
KI6FIH	Tassy	HAM Spot Light
W6LKK	Erich	WAMO Report
W5COM	Tom	Jokes
N6NKJ	Rich	The A.R.E.S Connection
WA6MHZ	Pat	Crest Radio Museum
KI6EEL	Bridget	Photos



From The President

Paul KC6QLS



The ARCEC extends a sincere Thank You and Congratulations to Mike Maston, N6OPH, who was recognized by the ARRL for his outstanding performance as Chair of the 2006 ARRL Southwestern Division Convention, which was held at the San Diego Marriott in Mission Valley on September 22, 23, 24, 2006.

The convention was a lot of fun!!! There were lots of clubs represented, speakers, prizes and toys to be bought. The radio room had an Icom IC-7800 & IC-7000 radio and some hams participated in the Texas QSO party when they worked the station. Gordon West, WB6NOA, was the banquet speaker and recognized a gentleman who has been a Ham since 1929! Bob Heil, K9EID, spoke both Friday evening and at the Saturday lunch, and I think a lot of us learned something new on how to get the most out of our equipment. Bob Grimmick, N6OX, gave a fascinating presentation about his trip to Peter I Island.

The ARCEC extends a sincere thank you to all of our members who volunteered, SANDARC, the SANDARC Convention Committee, the Marriott, and to all of the additional volunteers who helped to make the convention fun and successful. The amateur radio community has once again shown that working together, we can accomplish great things. I am looking forward to the 2007 Convention, which will be in Torrance, and to our next convention in 2010!

73,
Paul Rios, KC6QLS
President

SANTEE DRIVE-IN SWAP MEET

10990 Woodside Ave., North
FOR INFORMATION, CALL 449-SWAP
Ham Radio, Computers, Electronics
ACRES & ACRES OF BARGAINS
1st & 3rd Saturday of the Month
GATES OPEN 6:30 AM

Amateur Radio Club of El Cajon

General Membership Meeting
14 September 2006



The general membership meeting of the Amateur Radio Club of El Cajon was called to order by club president Paul Rios, KC6QLS at 1900hrs.

SECRETARY'S Report: was approved as published in the *Counterpoise*.

TREASURER'S Report: was read by Susan, KF6WXA. It was approved as read and filed for audit.

The program was presented by Ed Sack, W3NRG. His topic is PropNet which was presented via Power Point. Mike, N6OPH also provided information regarding the upcoming convention which will be held on 22 September. He highlighted some of the speakers and programs during the convention. Howard White, KY6LA requested volunteers to help work the Miramar Air show in October. After the break, the general membership business portion resumed.

PRESIDENT'S REPORT: was presented by Paul Rios, KC6QLS. Paul announced that the board of directors has recommended that club not allow SANDARC use of the towers for the convention. There was a general discussion regarding the decision of board of directors. Gordon, AE6QW announced that he will be holding an antenna forum for the October meeting. Paul also reported on the picnic held in August. The Mother Goose committee will meet for the planning.

VICE PRESIDENT: Ed, AI6O reported about the PSK31 net.

SANDARC Report: was given by Len K5WFW. The SANDARC meeting was devoted to the ARRL SW Division Convention. There were also the club reports.

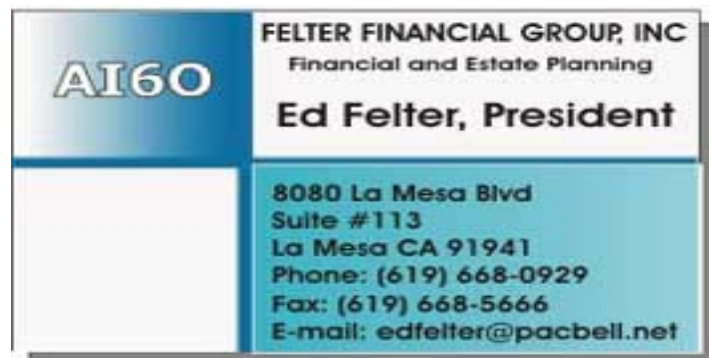
MEMBERSHIP Chairman: Ann reported that there are 46 attendees at tonight's meeting with a total membership is 223 members.

HEALTH & WELFARE: KG6PRO's wife Jackie passed away last Monday. Larry Plumber's girlfriend passed away recently.

PRIZE Chairman: Carl WA6PPG reported that there was a bird tester and some other stuff offered as prizes for tonight's meeting.

There being no further business before the general membership, the meeting was adjourned at 2043hrs.

Respectfully Submitted
Michael Paul Maston, N6OPH
Secretary
Amateur Radio Club of El Cajon



General Class 2006

From The Vice President AI6O ED



This month the ARCEC program will be on the design and building of some functional, space-accommodating antennas by our own Gordon Shackelford. This should be most helpful in terms of setting up good antennas for those who are newer into amateur radio.

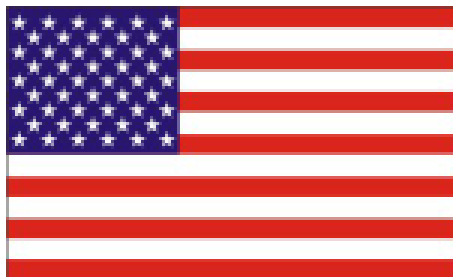
Next month's meeting is the one I can only dream of participating in. I am referring to the annual November emphasis on HomeBrew projects. I envy those who can homebrew, and I always enjoy seeing it accomplished. If you have been around radio for awhile, you may remember Allied Radio out of Chicago. In the 50's, their cheapest shortwave radio kit was the Ocean Hopper for \$14.95. It was a simple little regenerative receiver which used plug-in coils for the various frequency ranges. I saved money and built one of those at the age of 11, but with the help of W3OWH, my uncle who is well over 80 now and still hamming. What a thrill I had when, after he fixed some wiring errors, we turned the little radio on and there was VOA, BBC, HCJB, and in the 40 meter ham band, some morse code which I was studying. Wow!

We have some great meetings to look forward to!

Don't forget—SDDVHF Net, Thursdays, 8:00 p.m., 50.291 MHz., PSK31.

Straight ahead!

Ed, AI6O



WA6BGS Nets

Mike Oberbauer:	KG6TDP	Net Manger
Mike Oberbauer:	KG6TDP	Net Controller
Frito	N6WKB	Wide Open Nets
Ed Felter	AI6O	WAMO/D

WAMO NETS:

Wednesday and Saturday Nights
8:00 pm local time 7:30 "Checkins"

Tuesday Night Rag Chew net:

8:00 pm

Nets held on club repeaters

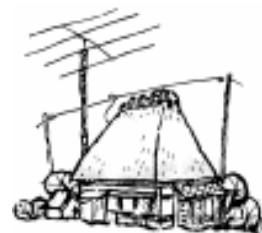
WA6BGS Repeaters

RX 146.475 (147.420) 107.2 PL

RX 224.080 – 107.2 PL

RX 445.900 – 107.2 PL

Don't miss it. All members welcome.



New WAMO/D Net

ARCEC, San Diego Digital VHF Net

Time: 8:00 p.m.

Day: Thurs. "Except 2nd Thurs. of the month"

Mode: PSK31

Frequency: 50.290 MHz. and a QSY to 144.144 MHz

This is an open net and all are invited. Early check-ins will be taken. Hope to see you on the waterfall!

WAMO means Worked All Members Only. The purpose of WAMO is to encourage people to people communication between club members and to publicize the name of the club among fellow amateurs.


Calendar of Events October 2006

Oct.	2:	Board Meeting, 7:00 pm
Oct.	7:	Swap Meet, Santee Drive In, 6:30 am
Oct.	7:	T-Hunt, Grossmont College lot, 6:00 pm
Oct.	7:	Open House El Cajon Fire Station 6
Oct.	12:	General Meeting, 7:00 pm
Oct.	16:	Counterpoise Dead Line
Oct.	17:	ARES Meeting, 8:00 am
Oct.	21:	Float Construction "at Susan's"
Oct.	21:	Swap Meet, Santee Drive In, 6:30 am
Oct.	21:	T-Hunt, Grossmont College lot, 6:00 pm

Upcoming Event Dates

Nov.	9:	Home Brew Contest
Nov.	19:	Mother Goose Parade
Dec.	14:	Elections 2007 Officers
Dec.	??:	Radio Clause
Dec.	18:	ARCEC Christmas Dinner "Hometown"

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The Counterpoise is also online in FULL COLOR. Check it out and the club's website at: www.wa6bgs.org

Get your advanced copy by e-mail. I will send it out in .PDF format the night it goes to print. E-mail me and let me know that you would like a copy. Size of file may be up to 1.5 mb at times.

Change of Address

Moving?

Do not miss an issue of the Counterpoise. Fill out the Change of address form below.

Call _____ WAMO# _____
Name _____
Address _____
City _____ State _____ Zip _____
New Address:
Address _____
City _____ State _____ Zip _____

Send to Membership Chairperson:
A.R.C.E.C./ P.O. Box 50, El Cajon, CA 92022

ARCEC Membership Application

1. Amateur Call Sign	2. Class of License
3. First Name	4. Last Name
5. Street Address	6. City, State, Zip+4
7. Home Phone	8. Work Phone
May we list: Y N	
9. DOB	10. e-mail
11. ARRL Member Yes no	12. ARES Member Yes No
13. RACES Member Yes No	14. Sponsored by: or Family Member

Return this form with check made payable to the Amateur Radio Club of El Cajon or ARCEC for new or renewal membership. Annual Dues \$18.00 for Individual, \$30.00 for family. New members add \$5.00 per member. Include your call on Check. Mail to
Membership Chairperson
A.R.C.E.C, P.O. Box 50, El Cajon, CA 92022

New () or Renewal ()	WAMO Number
Certificate Issued	Dues from _____ To _____
Paid Cash ()	Check No.
Check ()	Date Paid:

Computer Roster Available

Want the roster sent to you via e-mail? Send an e-mail to Ann Rios KC6TBG, and she will send you the database back as an attachment. She uses Excel, but may be able to convert to various formats if asked. Send your request to 619-593-9445 or KC6TBG@cox.net

FUN PAGE

Birthdays October

October 1	KE6ECG	Rick	Hoke
October 2	KB6RYD	Ty	Simons
October 2	AI6O	Ed	Felter
October 4	KB6RCT	Vuong	Bunsold
October 5	KG6UQA	Lee	Martin
October 12	KE6YPS	Richard	Dickson
October 12	KF6ZRT	Scott	Webber
October 12	WB6IMN	Ed	Kennedy
October 13	KN6HQ	Frank	Sheeler
October 15	KG6CNB	Michael	Anderson
October 23	KD6DCO	Doug	Goodman
October 29	KD6WRO	Peggy	Bostick

Did I miss your Birthday or is yours next month?
Your Birthday may not be on the Roster.

E-mail me: WA6BGScouterpoise@cox.net

Jokes "Great Out Doors"

The Lone Ranger and Tonto went camping in the desert. After they got their tent all set up, both men fell sound asleep.

Some hours later, Tonto wakes the Lone Ranger and says, "Kemo Sabe, look toward sky, what you see?"

The Lone Ranger replies, "I see millions of stars."

"What that tell you?" asked Tonto.

The Lone Ranger ponders for a minute then says, "Astronomically speaking, it tells me there are millions of galaxies and potentially billions of planets.

Astrologically, it tells me that Saturn is in Leo. Time wise, it appears to be approximately a quarter past three in the morning. Theologically, the Lord is all-powerful and we are small and insignificant.

Meteorologically, it seems we will have a beautiful day tomorrow. What's it tell you, Tonto?"

"You dumber than buffalo chips. Someone stole the tent!"

Tom, W5COM

Word Search "Antenna"

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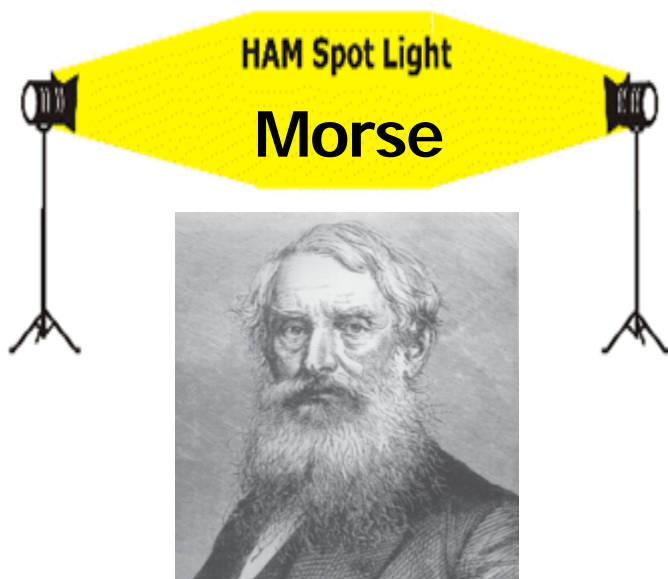
L O C A T I O N S W U D G H F
I W Z K E W A V K R V 5 G V
N D I P O L E U Z G E H C R K
G A O G A B V O F J T M O O B
T R E S H A F G H U E S A U F
H W L U F C J S W Q M F X N W
H E I G H T D A E J R V Y E D H
U H B S V W T W D E W A C T R
W S O A O F V Q V I S X Q U E
F U M A T C H I Z A H I W S T
G S S W K V R G S R V S Z G E
K O Z A Y D V A O W F Y O D M
H C T I W S H V T J G O P S X
T U N E R Z K A H U R W H O I
S K R V E L E M E N T S Q L S
V C A S O G R E E N M O W T V
S O S G H U A N N E T N A W U
    
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- | | |
|----------------------------------|--------------------------------------|
| <input type="checkbox"/> ANTENNA | <input type="checkbox"/> LOCATION |
| <input type="checkbox"/> BOOM | <input type="checkbox"/> MATCH |
| <input type="checkbox"/> CABLE | <input type="checkbox"/> MOBILE |
| <input type="checkbox"/> COAX | <input type="checkbox"/> RADIO |
| <input type="checkbox"/> DIPOLE | <input type="checkbox"/> SCREWDRIVER |
| <input type="checkbox"/> ELEMENT | <input type="checkbox"/> SIXMETER |
| <input type="checkbox"/> G5RV | <input type="checkbox"/> SWITCH |
| <input type="checkbox"/> GROUND | <input type="checkbox"/> SWRMETER |
| <input type="checkbox"/> HEIGHT | <input type="checkbox"/> TUNER |
| <input type="checkbox"/> LENGTH | <input type="checkbox"/> TWOMETER |
| BONUS WORD | <input type="checkbox"/> YAGI |

Last Months Word Search

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P R O G R A M R W J P T C D P
S I K W G Q K Z V S I T R A
B S I Z R P S X Q H U A A Q
O P N S C W O W P S W Q D W
T V O S M H Q P H F V A A H
H N O I T N E V N O C B S G I
S E D P S C W R C R L G N Z S
R H G V A Y A E S U S W J K P
K C Q J N E S J E M V A I C E
W N I S T L K I S U I L R R A
Q U G C A H U N S W P H I L K
U L K R F S Q C E L K E W V E
Z W V J E A R V Z S P V A M R
P X Q K W P N Z S R I N Q L S
S E X H I B I T O R S H S U X
O L I R B A C X H G K P C Q I
    
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Samuel Morse here. You know me, I developed the system of communication that came to be known as Morse Code. Little did I know what a hit it would be, or how useful it would become for so many people. The code was valued in the military as early as the Crimean War in 1854. During the American Civil war, deployment techniques for landlines were developed. In 1898, the Spanish-American war used the code for telegraphy for newspaper correspondents. The first military radio telegraphy occurred during the Russo-Japanese War in 1904. Telegraphers seemed to be grateful for the "bug" which relieved them of the repetitive "brass pounding." The use of the code on the radio became a very popular resource of communication, and a group known as Amateur Radio picked up on it. Over the years, it has been a requirement for all licensed operators above technician. The "do-da's" and did-dat's" are the familiar sounds of a message crossing the airways. Yet today, this old tradition has met its fate. So long, we'll meet Morse Code from time to time, maybe an echo will travel across the waves to remind of us of our history.

73,

Tassy Rios, KI6FIH

Open House Photos



Ed and Stogie



Al60 working DX!



Bomb Demo!

**The Editor's
Corner
KC6QLS Paul**



Editor's Corner:

Thank you to all who write columns for the Counterpoise on a monthly basis. I appreciate your efforts and help in putting together the Counterpoise. This is your newsletter, and your articles and pictures of amateur radio related events are always welcome. Please submit them to me at WA6BGScounterpoise@cox.net by the Sunday after our meeting. Even if you miss the deadline, send your stories and photos anyway as there may be room to put them in the following month.

As always, I continue to look for Ham Spotlight Candidates. This is a great way for us to get to know one another and any ARCEC member may be in the spotlight. Whether you are new to amateur radio and our club or have been in our club for awhile, we would really like to get to know you.

73,
Paul, KC6QLS
Editor

Public Relations

The El Cajon Fire Station Open House, Safety and Career Fair was held on Saturday, October 7, 2006 from 10:00 a.m. to 2:00 p.m. This annual event features Safety and Public Service Agencies and the various organizations that support them, such as Animal Rescue, Paramedics, CHP, Red Cross and many more. The Kiwanis were on site and distributed free bike helmets to the kids; the Blood Mobile was on site and taking donations for their traditional blood drive; and the Bomb Squad did a demonstration.

The ARCEC attended as well, and we had the opportunity to share amateur radio with our local community. We ran a home brew 20 meter dipole antenna, which Mike KG6WLS kindly tuned; used the Kenwood TS-570D radio; and a deep cell 12 volt battery that Tom W5COM kindly loaned to us. We worked approximately 20 stations on 20 meters and contacted Alaska, Hawaii, Massachusetts, Pennsylvania, Wyoming, Washington, and Indiana, just to name a few. Everyone had fun. If you did not have a chance to join us this year, be sure not to miss next years Open House, which is generally the first Saturday

Volunteers Needed

Mother Goose Parade

Radio Clause

Please Sign up at the next meeting

NEW E-Mail

Address for the Counterpoise. Please submit all *Counterpoise* Mail to:

WA6BGScounterpoise@cox.net

Prize Table Needs Help

Thank you for your contributions to the Prize Table! We still need your Support and Help or it may just end up a thing of the past. To Help, contact WA6PPG Carl Ferree at 328-2694 e-mail at cferree@IEEE.ORG

Things to keep in mind

Get on the El Cajon ARC Reflector

To sign up visit:

<http://groups.yahoo.com/group/elcajonarc/>

You will get the latest news about The Club and things going on in the Ham world.

Quote of the Month

"Good government obtains when those who are near are made happy, and those who are far off are attracted."

- Confucius *Ibid. 13:16. ii*

Public Relations Contined

in October. Thank you to all our Public Service Agencies and to Monica Zech for putting on this event.

73,
Paul, KC6QLS
Public Relations

Crest Radio Museum

Pat Bunsold, WA6MHZ



The CLUB SAVER!

The year is 1956. In Wheaton, IL, the WCRA club is foundering. Meetings have less and less attendance and things look bleak. Something needs to be done to spark an interest in club members and make them enthused again. About that time, there was an increased interest in the new local communication band, 2 meters. But commercial radios were very pricey, even Heathkits. This was in the era just before the economical Heathkit TWOERs, so even the cheapest 2 Meter set was expensive! Most Hams used HF receivers with converters, and separate transmitters, hardly practical for mobile or portable use! Bob Tschannen W9LUO came up with an idea.

Bob designed an easy to build 2 meter radio that was very similar to last month's cQCENder for 6. But this predates the cQCENder by 2 years! There had been articles in QST and RCA Ham News/GE Ham Tips on how to make just such a unit, but Bob decided to collage the designs and optimize one for mass production, on a Homebrew type scale. The idea took off like wildfire, and soon, Members were helping produce the kits. They had voted to keep it at a Maximum of \$30 per kit. W9WX built the chassis's, W9WFT kept the business side of it going and, W9DLJ, W9IYL, W9FRE and W9NZM acquired the components. W9TVN did the Schematic work, and I have an original copy of that. About 50 were built and caused an explosion of 2 meter activity in the Western Chicago suburbs. Yes, the WCRA was going again strong, and would survive to this day as one of the major Clubs in the Chicago area. They hold a big Hamfest every February. The program was so successful they wrote up a 5 page article and published it in QST in Oct 1957.

In 1968, I lived in Lisle, IL, about 5 miles south of Wheaton. I was in the Dupage Radio Club, mostly because that was the closest club but everyone knew that the major club of the area was Wheaton CRA. I attended their hamfests for my duration in Chicago until I moved away in 1970 to San Diego. My 2 meter radios were Heathkit Twoers, until I got a separate system of a Ameco Converter ahead of a Hallicrafters S-40 Shortwave and a homebrew 6146 Transmitter designed and built by Randy WA9PPD (Who probably was a WCRA member). Though this was 10 years after the ClubSaver, it's success was the stimulus for my entry into Amateur Radio and responsible for the spectacular amount of activity on 2 meter AM in the Chicagoland area.

I acquired my 2 ClubSavers on Ebay at great expense, for I was not about to be outbid on these. One is missing

the cabinet, but maybe I can find one someday for it. An external supply is needed, so they will have to be built. The receiver is really quite nice, a superhet with a regen detector. Finally is a 5763 for about 10W input, more than twice the Heathkit Twoer power!! But the whole case is about the same size as the Twoer, but better in every way. Every time I think I have the rarest radio in the world, another comes along which is rarer!!! And the WCRA Clubsavers are indeed amongst the rarest on the Planet!!

—

Pat Bunsold WA6MHZ
San Diego Section Manager
Curator, Crest Radio Museum

STOP THE PRESSES!!!! EXTRA!! EXTRA!!!!

It is just after the ARRL Southwestern Div. Convention, and an absolutely INCREDIBLE Occurrence has just occurred!!!!

I gave a talk on restoring old radios on Saturday, and had a display of various rare and obscure vintage items on the back table, and amongst them was the Clubsaver! Not satisfied that enough Hams had seen the display, I moved it into the Exhibit Hall to a booth that someone had failed to occupy. Passers by were amazed and enthralled at the collection of artifacts displayed, but one guy was stopped dead in his tracks. "THATS A CLUBSAVER!!!! Isn't it?" I smiled and said "Yes, indeed it was!" and showed him the 1957 QST article I had copied for display with the radio. He took it and pointed to a teen boy in the center of the crowd of Hams in the pic, and said, "That's me! I was 16!" WHAT??? "I built a Clubsaver in the Wheaton club in 1956 and we all had this group picture with our built radios." Could this really be?? I talked to him more, and his name was Ken, now W6HK. "I was K9GHR back then." He remembered Randy Curran very well.

That callsign sure seemed familiar. Ken was from Glen Ellyn, a town about 3 miles North of Lisle. I had Ken autograph my copy and today rushed back from the Convention to check my logs. I opened the 1st log I had, as WN9ZGF, and quickly found I had indeed worked Ken on 2 meter AM on Sept 8, 1968. Ken was running a WCRA Clubsaver. I worked Ken quite a few more times before moving out of Lisle in 1970. What a RUSH!!! And just WHAT are the chances that he would happen along to the ARRL Convention and see someone with a Clubsaver on a table???. It has been 38 years since our first QSO. Guess it is time I sent Ken a QSL card for a wonderful time on 2M all thanks to the CLUBSAVER!!

Pat Bunsold WA6MHZ
San Diego Section Manager
Curator, Crest Radio Museum

Chicken Noodle Soup for the Ham Radio Operator's Soul

"ARRL Announces New Advertising Campaign"

Turmoil and change have shaken the ranks of our hobby in recent years. Controversy over incentive licensing, the role of the code, and concern over the dwindling ranks of our hobby have caused angst and sown the seeds of division among hams, young and old. Now, with the spring of renewal in Cycle 23 upon us, it is time for a healing catharsis for our hobby, with "Chicken Noodle Soup for the Ham Radio Operator's Soul".

The ARRL has announced a milestone in promotion efforts for Ham Radio with an announcement out of Newington, Connecticut detailing a new and extensive public relations campaign. At League headquarters, David Sleeper K1ZZZ announced to a packed press conference word of a new advertising campaign entitled *"I Wonder What's Broken Now?"*® The campaign is the brainchild of League Public Relations Director Bill Aflack W1QAC, who described the thinking behind the concept in a recent interview.

Using language rich in Public Relations terminology, Aflack describes the target audience in an exclusive interview with *"Chicken Noodle Soup"*. "The campaign targets the members of our hobby, who have been 'touched' by an FCC licensing activity, in public relations-speak, and are no longer licensed, or if licensed, are no longer on the air. These Hams are referred to in PR parlance as *"Once-a-Ham"* and for whatever reason, are no longer active in the hobby".

Aflack reports focus groups have helped to reveal much about this segment of the Ham Radio hobby, with many lured away by the promise of technology in computers, internet, or other "barren venues" (non-Ham enterprises) of technology. "There are several common 'threads' or 'data points' these Hams have in common, according to careful analysis of the focus group profiling" comments Aflack. "The group is older and therefore well educated on the 'hidden problems' or 'unexpected challenges' of working in the 'technology-intensive arena' of Ham Radio. Many of these 'Once-a-Hams' may have had an early negative experience with technology, such as attempting to program the clock on a home VCR, or may have owned a version of Windows® ME". Aflack reports these "Once-a-Hams" have in common an interest in problem solving and generally approach "technology challenges" with a positive outlook in the face of otherwise daunting

challenges. This positive approach is a contrast to certain other segments of our hobby, which may react with a range of responses to problems in technology. These reactions might include indifference, confusion or disorientation, hunger, or even physical violence against the device in question when technology hits an unexpected or difficult turn.

"These folks are the sorts who revel in a challenge. Our studies reveal this group to be the sort who have programmed the clock setting on their VCRs, who read the owners manual for their lawn mower, and so forth", according to Aflack. "To them, the most inviting aspect of Ham Radio is the daunting complexity of modern electronic gadgets and the inevitable 'gremlins' appearing at precisely the wrong time, when complex electronic devices are connected". "Their age and "life experiences" make them less idealistic and more jaded about problems with technology".

Most significant for League members, this group is financially well-off, according to Aflack, and willing to pay for their next "brush with technology". "To the League, this group are 'low-hanging fruit' in ARRL 'marketing-speak', ripe for the financial picking. If we can just get them licensed and on the air, they will be just as vulnerable to marketing efforts in the pages of QST, as any 'normal' Ham. "We anticipate a successful *"I Wonder What's Broken Now?"*® campaign could potentially yield an uninterrupted income stream for years to come, if the League is successful in reaching the 'Once-a-Ham' audience. "A newly licensed ham in the peak earning years could create a licensee who is susceptible to an array of League *"cash extraction mechanisms"* as Aflack calls the ARRL publishing and educational certification programs.

Editors note: If you are a public-relations minded Ham who wishes to put our hobby in the spotlight and create a positive image of Amateur Radio, ask yourself; "I Wonder What's Broken Now?®"

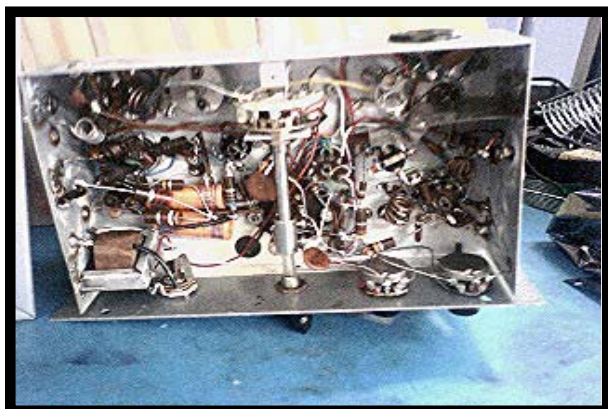
"Morris Code AZ6CW"



Crest Radio Museum Continued



**Club Saver
by Pat WA6MHZ**



Look Inside



Club Saver from 1956!

Testing and Classes

VEC Testing Sites

1 st Saturday:	El Cajon 10:00 am First Lutheran Church of EC 867 South Lincoln Ave.
2 nd Saturday:	Carlsbad 10:00 am Carlsbad Safety Center Orion Way Carlsbad
3 rd Saturday:	North Park 10:00 am North Park Recreation Center 4044 Idaho Street San Diego
4 th Saturday:	Chula Vista 9:00 am Salvation Army 643 Third Ave Chula Vista
5 th or last Saturday:	Escondido 10:00 am Escondido Chamber of Commerce 720 north Broadway Escondido

To make advance reservations or to find out more info from the site captain, please call 465-EXAM (3926)

Club Attire

***** Shirts on hand. Call for Sizes *****

Get your jackets, hats and t-shirts.

Show off your club colors and let all know that the Amateur Radio Club of El Cajon is strong and growing.

Contact: K6PKS Paul Schmidt (619) 733-2284

Extra Class License Theory Course Instructor: Gordon Shackelford AE6QW

Location: 222 W. Madison Avenue, El Cajon

Time: 7:00 to 9:00 p.m.

Text: ARRL's Extra Q & A

Sessions:

1 – 6 on Tuesday: 10/10/06; 10/17/06; 10/24/06; 11/14/06; 11/21/06; 11/28/06.

To enroll Contact: Mike Maston, N6OPH
Education Chairman
(619) 296-9067

The A.R.E.S Connection

From Rich, N6NKJ



Hello one and all,

This may be my last article for the ARES Connection. The reason being health problems; I know that in many cases when health problems are cited as the reason for someone's resigning from some position, it is a cover up for some other reason, but in my case, it is the Real reason as to why I need to step down from my District Emergency Coordinator position.

There is a chance that I will be able to remain the D.E.C. position, but that will all hinge on what the doctor tells me after my November 13 appointment.

Until then, I ask you to keep me and my family in your prayers.

I want to humbly thank all of you, who over the many years that I have been in charge of the Eastern District, have helped out in so many different emergency and public service events over the almost 14 or 18 years I have had the great honor of being in charge of this district. Without you, your dedication and friendship, nothing would have gotten done.

All of you and your families are the REAL HEROS who were always (when able) willing to drop whatever you were doing, and come out to get the job done; no matter how easy or tough the job was, YOU got it done.

So THANK YOU! for helping to make the Eastern District one of the best in the section. Thank you from the bottom of my heart.

Now, there are two more events that need operators, and one is the Miramar Airshow 13-15 October, and the County full scale EMS drill. If you can help out, please let me know, and I will let the people know who are in charge of running these two events, that you want to help out.

PLEASE EVERYONE! START VOLUNTEERING FOR THESE EVENTS; ESPECIALLY THE SPECIAL OLYMPICS.

And last but certainly not least, REMEMBER OUR BRAVE MEN AND WOMEN OF THE ARMED FORCES OF THE UNITED STATES OF AMERICA.

73
Rich, N6NKJ

Welcome New Members

New Members

Mark Robinson	KG6PSK	WAMO # 1712
Carl Cookson	KI6FIF	WAMO # 1713
Mike Brass	KG6WLS	WAMO # 1714
David Norton	K6AOS	WAMO # 1715
Ed Sack	W3NRG	WAMO # 1716

The following Members' name tags are ready for pick up at the next meeting:

KI6DTA	KG6IZW
KI6DTD	WI6FCO
W6REY	KG6SMT
KI6JWB	KK6MS
KI6DQJ	

Thank you to all members who have renewed. Please check the mailing label on your Counterpoise. If your membership has expired, please take a moment to complete and return the Renewal Application located within this Counterpoise.

73 Ann, KC6TBG



Home Brew 20 Meter Dipole
at the Fire Station #6 Open House.

It worked great thanks to KG6WLS for tuning it up!

Convention Photos



Anselmo at the convention

Convention Photos



Bob Heil Drawing the ticket!



Convention Check-In



Rich Working the El Cajon Booth



Cal at the Convention



The Hostesses

Amateur Radio Club of El Cajon
P.O. Box 50
El Cajon, CA 92022



Issue Date 10/2006

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Is your membership ready to expire?

Take a look on your mailing label. Is the expiration date in 2006? Does it say EXPIRED? That means it's time to mail in your yearly dues. Please take time to fill out the membership application in this newsletter, and mail it in, or bring it to the next meeting.



Amateur Radio ... A National Resource